

## Rosalinda O'Neill and CEO LifeMentor, Inc. - Brief Bio

Rosalinda O'Neill creates Good Life Roadmaps™ and Success Roadmaps™ for her clients to achieve and thrive, eliminate obstacles without creating damage, and resolve conflicts and dilemmas. She delivers answers, hope, progress and understanding as an achievement, happiness, Success Intelligence™ and Successful Life Wisdom expert. Her over 30 years corporate and business partnership, non-profit, clinical, marriage and business partner relationships, joy, death and addiction experience are focused on:

- Success Intelligence and Good Life Roadmap** skills and tactical wisdom for success in work and life.
- Successful Life Wisdom** for more joy, love, meaning and passion when money and success are not enough.
- Succession Planning** development and mentoring of top tier Leadership and Rainmakers.
- Conflict Resolution, HR** and communication skill strengthening for key men and women.
- Board of Directors** goal achievement, relationship building, conflict resolution and vision planning.
- Board of Directors** assessment and strengthening of CEOs, GMs, EDs and Executive Teams.

Rosalinda's mission is to give her clients abilities to **Be Smarter To Not Be Buried Daily Or Early® for every goal, challenge and time of their life.** Her clients increase their contentment as Boards of Directors, CEOs, GMs, EDs, executives, business owners and partners, attorneys, CPAs, physicians and other human beings. Rosalinda's business consultation, mentoring, retreats and trainings give her clients the focus and success they work so hard to achieve, and lives to enjoy while working and living *at full speed.*

Rosalinda knows "*Life, Liberty and the Pursuit of Happiness*" includes **Success and A Wonderful Life ~ Retrain Your Brain®**, even for the success-driven. As a Private Counsel LMFT, Business Therapist, Good LifeMentor, Consultant and Trainer Rosalinda's goals are for you, and your business and life partners, to:

- Understand yourselves, your impact and your lives, developing better relationships at work and home.
- Identify and stop sabotaging behaviors and other obstacles, with constructive realistic goals.
- Increase confidence and abilities to create a life you desire as much as possible before it is too late.

Rosalinda O'Neill, President and Owner, founded CEO LifeMentor®, Inc. in 1984 as an extension of her unique skills as a strategic business consultant, mentor, business and professional practice owner, author and licensed psychotherapist. She is a creative, gently direct and goal-oriented licensed **Private Counsel LMFT.**

Developing and retaining talent, increasing abilities for individuals and firms to survive and thrive in good and bad times, and dealing successfully with troubling realities and preventing them is her client focus through assessments, mentoring, training, retreats and publications. Clients become more capable, confident, creative, peaceful and trusting of themselves, and more wisely eliminate destructive actions and people.

Rosalinda O'Neill is a loving, passionate and responsible woman who learned how to help and respect from her hardworking parents, grandparents and teachers. The oldest of 5, early on she helped others succeed and began to develop her successful good life and problem-solving skills wisdom.

Rosalinda holds a bachelor's degree in finance from the University of Miami and a master's in counseling psychology from Loyola Marymount University in Los Angeles. She is a California Licensed Marriage Family Therapist (LMFT) with expertise in personalities, addiction, anger, conflict resolution, partner dynamics, leadership, marital, relationship, trauma, achieving success, joy, and death and loss recovery.

In the 1970's, Rosalinda O'Neill, founder and president, served on executive teams and committees as an administrator of the MBA program at the University of Miami's School of Business, research administrator of the university's School of Engineering and Architecture and personnel director of Southeast Bank Trust Company, N.A. In 1973, she purchased a home for her mother who died unexpectedly 4 years later of brain cancer at the age 51. Rosalinda knows life is short, always changing and we must keep getting wiser for it.

Rosalinda O'Neill has authored three books; contributing author of *Roadmap to Success* with Ken Blanchard and Stephen Covey, and author of *Success Intelligence* and *Success & Life QUICKSAND® ~ Secret Rules to Win at Life*. Soon available: *Good Life Roadmaps* and *Marriage QUICKSAND® or Joy ~ Your Choices*.

Rosalinda's current non-profit leadership involvement includes Rotary International and Rotary Club of Beverly Hills where she was President 1995-96, and the City of Hope Board of Governors. She is a former Board of Director of American Heart Association – Ventura Division and former member of the State's Physicians' Diversion Evaluation Committee of the Medical Board of California.

Rosalinda is on-air expert for Advice-In-A-Minute, aired on radio shows locally and around the USA. She has served as on-air expert for NBC's television program "Extra" and for KABC and KRLA radio in Los Angeles, and appeared as a featured speaker for the California Employer's Advisory Council, CP CAL, California Judicial Council, California Bar Association, CalOSHA, Oregon OSHA, Rotary International, the Federal Bureau of Investigation, and private corporations and others. CEO LifeMentor, Inc. has offices in Beverly Hills and Calabasas, goes to client locations and works with clients via IT or telephone.

She holds Federal Trademarks for CEO LifeMentor, QUICKSAND, Be Smarter To Not Be Buried Daily Or Early, Success & A Wonderful Life ~ Retrain Your Brain, Married For Life, Approach and Response Management (ARM) Strategy, and No More Heartbreak, with others pending. She loves and studies battles, anthropology, history, literature, mythology, nature, antiques, art and books. She cares for her Labrador and Great Pyrenees dogs and dozens of orchid and rose plants. Rosalinda began a Future Leader's Scholarship in LA in 2004 and an Aspiring Teacher's Scholarship in her home town, Miami Florida, in 2006.

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As I do not release the names of my clients, my references are senior employment and family law attorneys and a highly respected CPA firm rainmaker. They refer me to their clients and have done so for a number of years.

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**CEO LifeMentor,® Inc.**



*Mentoring, Training, Retreats and Publications*

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